

## JÉRÉMIE GRANDSENNE

### PROJECT DIRECTOR • CREATIVE LEAD • STRATEGIC RESEARCHER • BLOCKCHAIN EXPERT

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- Portfolio [www.grandsenner.com](http://www.grandsenner.com)

## EXECUTIVE SUMMARY

- Multidisciplinary blockchain, tech and arts expert trusted by Google, ConsenSys, Fetch.ai, Soramitsu, Chanel and Vogue.
- Project Founder & Director: 10 years leading vision, strategy and cross-functional execution in web, Web3 and arts.
- Inspired and managed 200 collaborators in 15 countries, acquired global partners including Mitsubishi.
- The non-dev who understands what the devs say — and turns complexity into clear narratives and informed decisions.
- Qualitative and quantitative Researcher & Analyst in deep tech, social trends and GTM for major players.
- Innately empathetic storyteller with 10 years in global communication, adaptable to any stakeholder, user group and team.
- Wide ears to listen, clear voice to propose: humble and active collaborator with strong learning agility — no ego, best results.
- Plus: Artist exhibited at Art Basel Paris, Songwriter with Universal and featured in Netflix productions, Author of 5 books.

## PROFESSIONAL EXPERIENCE

### Project Founder, Director & Manager

- **DAOCapital – Co-Founder, Co-Manager, Researcher & Analyst** Blockchain, DeFi Global / Decentralized, 09/2020–03/2021 Co-founded a crypto seed investment and B2B counseling structure (DAO): sourced and analyzed early-stage Web3 projects, led 40 collective investments, and provided insights on product strategy, storytelling, and tokenomics.
- **IWantToBuyArt.com – Founder & CEO, UX Designer** Art marketplace web app Paris FR, 2015–2017 Analyzed market needs and defined a digital solution, led a cross-functional team of 5, defined storytelling, designed UX.
- **La Forêt Sans Nom, furtive gallery – Founder, Director, Full Manager** Paris FR, Leipzig DE, Sendai JP, 2008–2013 Built an audience of 3,000 from scratch, secured partners including Mitsubishi, managed 100 collaborators in 15 countries. Led and self-managed international exhibitions, digital publications, charity project for Japan after 3/11.
- **Songs of Joy & Happiness – Founder, Director, Visual Designer, Full Manager** Digital art review Nice FR, 06/2006–10/2007

### Blockchain, AI, FinTech, Technology

- **E-shop & Portfolios – Web Designer & Developer** Missions – WordPress, various CMS, HTML/CSS FR, 2006–Present
- **Independent – Cryptocurrency Researcher, Investor, Trader** Decentralized Finance (DeFi), early-stage projects 2017–2022
- **Alizent (Air Liquide) – Marketing and Technical White Paper Author** Connected supply-chain tracking Paris FR, 07–09/2021
- **Fetch.ai – Strategic Researcher, Partners Acquisition Support, Tech Liaison** AI, Blockchain Cambridge UK, 03–08/2021 Collaborated on product strategy and partners acquisition, bridged the dev & marketing teams, wrote public-facing content.
- **Soramitsu – Strategic Researcher & Analyst, Communication Contributor** Blockchain, FinTech Tokyo JP, 07/2019–09/2020 Conducted primary and generative research on FinTech and CBDC, authored analytic and GTM recommendation reports. Liaised the tech and marketing teams, wrote communication and technical content.
- **ConsenSys – Content Manager, Researcher & Lead Interviewer, Report Author** Blockchain Paris FR, 03/2018–12/2019
  - Defined and managed the social presence of the European Union Blockchain Observatory & Forum, a Blockchain research and recommendation body led by ConsenSys for the European Commission — technology, applications, regulation.
  - Curated and shared content — technical, legal, governmental, corporate, R&D, academic —, managed the community.
  - Conducted primary research, led and analyzed expert interviews, authored and contributed to reports on blockchain innovation and perspectives (technology, landscape, legal).
- **CryptoEconomics Lab – Researcher, Technical and Marketing Writer** Blockchain, FinTech Tokyo JP, 03–04/2019
- **FreeCodeCamp / OmiseGO – Educative Technical Author** Blockchain, FinTech San Francisco CA, US, Tokyo JP, 11/2017
- **Google Arts & Culture + Musée des Arts Décoratifs de Paris – Digital Experiences Writer** Global, Paris FR, 04–05/2017
- **Auditoire – Digital Experiences and Marketing Writer, B2B Technical Liaison** Valeo, Peugeot, Sercel Paris FR, 2013–2016

### Innovation and Social Trends, Arts & Culture, Luxury, Education

- **Carlotta – Grants: Mitsubishi, Sasakawa Franco-Japanese Foundation – Cinema Interviews Book Author** Paris FR, TBA Conducted 14 hours of in-depth interviews with Japanese cinema director Kijū Yoshida about his four-decade body of work.
- **Books & Blogs – Independent publishing – Author** 4 Books, 2 Blogs – Literature, Essay, Arts Criticism 2010–Present
- **Art Basel Paris + 70 art galleries, museums and fairs – Artist** Mixed media, films, artist books, AI Global, 1998–Present
- **Chanel – Social Trends Researcher & Analyst, Marketing and Content Writer** Missions Paris FR, 2021–2025
- **Gobelins – Arts History and Analysis Teacher** Motion Design Bachelor Paris FR, 09/2024–02/2025
- **Universal / Netflix / Paramount – Songwriter** 1.5M+ streams, songs featured in 3 global series Global, 2015–2023
- **Peclers Paris – B2B Innovation and Trend Books Translator** Society, style, products Paris FR, 01/2014–09/2016
- **Vogue, Sorbonne Nouvelle, La Féminis – Columnist, Speaker, Jury** Arts, Philosophy, Graphic Design Paris FR, 2010–2015
- **Museum of Fine Arts – Art Workshop Director** Fostered at-risk youth creative experimentation Valenciennes FR, 09/2008
- **Note: Professional breaks** Focused on studying Japanese and on artistic projects Tokyo JP, 12/2021–06/2023

## EDUCATION & LANGUAGES, COMPUTER SCIENCE, TOOLS

- **Master of Arts** Specializations: mixed media, spatial design, video, art books Villa Arson, Nice FR, 2007
- **Master of Literature** Merit-based research grant + Félicitations du Jury, French highest distinction above Summa cum laude Specializations: French literature, Japanese literature Paris VII, Paris FR, 2003
- **Hypokhâgne Moderne** French highly selective Humanities program (literature, philosophy, history) Henri IV, Paris FR, 1998
- **English** Fluent / Business level • **Japanese** Conversational (JLPT N3 + 5 years in Tokyo) • **French** Native • **German** Basics
- **Programming** Solid fundamentals, exposure to various languages, code snippet comprehension / Skills: Basic ~ Intermediate: Built small apps, HTML, CSS, JS, React, Python, Ruby, Terminal, Github • **AI Tools** Proficient • **Collaborative Tools** Proficient